



# DAN HOLDRIDGE

## Purpose Conduit™

You remember where you were on September 11, 2001, when our Nation's worst terrorist attack occurred. When the Pentagon was attacked on 9/11, everyone 10 feet away on the other side of the wall next to Dan Holdridge was killed, while Dan survived. Feeling handpicked by God to live, Dan has a personal mission to honor the 184 heroes who died that day at the Pentagon. His message of the Purpose Conduit™ challenges audiences to understand the value of life through gratitude, respect, appreciation of others and hope for a better world.

**It's not the years in your life that count. It's the life in your years.**

— Abraham Lincoln

### Who Should Attend?

- ◆ Youth
- ◆ Educators Leaders
- ◆ Church Leaders
- ◆ Executives
- ◆ Managers

**Dan Holdridge**

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PurposeConduit.com

### What is Purpose Conduit™?

The Purpose Conduit™ is the deliberate actions that harness and connect the energy of appreciation to help manifest our purpose in life. Our personal identity is redirected from ourselves to others through a genuine spirit of gratitude and service. This enables us to develop a true value of one-self in the limited time we have in life, share our vision, and leave a legacy of good will.

### Most Requested Presentations

#### Weapons of Mass Appreciation

##### You Don't Have to Live Through a Terrorist Attack to Learn from One

In the wake of 9/11, many individuals continue to live day-to-day, allowing their identity to be defined by the market, society and others without any personal reflection as to "Why am I here?" By allowing external forces and pressures to define us, we fail to find who we truly are. Sharing his experience as a 9/11 Pentagon survivor, Dan Holdridge shows how the Purpose Conduit™ draws on the incredible power of appreciation, aligning our personal identity between ourselves and those we serve, helping us manifest our purpose.

You will discover:

- ◆ Each of us has only a certain amount of time to make a positive contribution in the lives of others.
- ◆ Each of us has a unique identity, separate from the one defined by the world.
- ◆ Appreciating others helps us recognize our own greatness.
- ◆ The less entitled we become, the more satisfaction we gain.

#### Ninety Minutes of Distinction

##### Finding the Moments to Take Others' Breath Away

For 90 minutes after the terrorist attack on 9/11 on the Pentagon, Dan's family did not know whether he survived. For those 90 minutes, they contemplated Dan with words not spoken, thoughts not shared, and actions not taken. Through this National tragedy, we all took time to reflect on the frailty of life and it's affects on those important to us. In our families and our businesses, we frequently defer critical actions until tomorrow because we overestimate the time we have and the power of that time. Why wait for tomorrow!

You will discover:

- ◆ An appreciation for life's most important events.
- ◆ Why running late for the right reasons is okay.
- ◆ What you should say and do to live without regret.

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### About Dan Holdridge

In April 2001, Mr. Dan Holdridge was one of the youngest Program Directors at General Dynamics Corporation in Needham, Massachusetts. Dan oversaw computer engineering operations for General Dynamics and was sent to the United States Pentagon to support the construction of the newly renovated section of the Pentagon.

On September 11th, 2001, Dan's life almost ended when he was injured in the terrorist attack on the Pentagon. Recovered physically, Dan dedicates his time speaking to people across the country about his experience that day, what helped him heal and how he became an even stronger person than ever before.

Today, Dan serves as President and Chief Executive Officer of Eagle Industries Incorporated ([www.EagleElectric.com](http://www.EagleElectric.com)) where he oversees the entire operation of the electrical engineering and manufacturing corporation. This includes finance, human resources, project management, business development, customer communications, and continuing quality improvement programs. Since his arrival at the firm, Eagle Industries has posted a profit each year.

Dan graduated from the University of Connecticut in 1995, and earned the Master's Degree of Executive Master of Science in Engineering Management from the University of New Haven. Dan served as a Trustee of the National 4-H Leadership Trust from April 2002 to 2004 and currently serves as Board Member and Vice Chairman of the New London County 4-H Foundation.

He is a member of the Academy of Professional Speaking, part of the National Speaking Association.

Dan believes the way to end terrorism in our world is to understand differences between cultures and to respect them, eliminate feelings of entitlement, and honor the heroes that serve.

His book, *Weapons of Mass Appreciation*, is due for release in 2009.

### Testimonials

The 74th National 4-H Conference was a huge success. Thank you for your presentation to the entire delegation.

*Cathann A. Kress*  
Director, 4-H Youth Development  
National 4-H Headquarters

On behalf of the Daughters of Isabella, St. Mary Francis Circle, thank you for your wonderful presentation and your faith-affirming response to that horrific event. "One person can make a difference."

*Patricia Menno-Covenry, Regent*

Our most sincere thanks... the faculty and students were touched. Your efforts will continue to strengthen our understanding and remind us of how fragile life is.

*Scott Shoemaker*  
Principal, Old Saybrook High School  
Old Saybrook, CT

You know that students are really listening when you can hear a pin drop... captivated by a speaker like you.

*Carol B. Moakley*  
District Social Studies Chair, Old Saybrook Senior High

I feel you reached so many of us that day, not just me but everyone in that room. May God continue to bless you.

*Julie*

### Quick Facts About Dan Holdridge

- ◆ Professional Speaker, title speech on the Purpose Conduit™
- ◆ President/Chief Executive Officer – Eagle Industries Inc.
- ◆ Program Manager - General Dynamics, October 1999 to January 2002
  - ◆ Managed Network Engineering Laboratory, for Department of Defense electronics installations.
  - ◆ Developed a customer service support team for the Department of Defense customer base
- ◆ Responsible for all aspects of operations for youth camp serving more than 700 children, 1994-1995
- ◆ Trustee, National 4-H Leadership Trust, from April 2002 to 2004
- ◆ Board Member and Vice Chairman of the New London County 4-H Foundation
- ◆ Son, brother of two, uncle of three, "father" of Abby and Big Papi (two black labs), single, friend of many

### Selected Clients

- ◆ Oklahoma State University
- ◆ Texas FFA Conference
- ◆ National 4-H Council
- ◆ University of Arizona
- ◆ University of California
- ◆ University of Connecticut
- ◆ University of Rhode Island
- ◆ USDA
- ◆ US Coast Guard Academy